

To better understand our customers, we ask you to please fill out the following information. This information will be used in an internal market research capacity only and will not be sold or given to anyone else.

Number of people in household:
1 2 3-5 over 5

Age Group:
under 30 30-40 41-50 51-65 over 65

Marital Status:
Single Married Divorced Widowed

Household Income (in thousands):
under \$20 \$21-40 \$41-60 \$61-80
\$81-90 \$91-100 \$101-140 over \$140

How would you classify your occupation:
Professional Sales/Business Clerical Technical
Construction Manufacturing Self-employed Retired
Other _____

Age of Home:
less than 5 years 5-10 years 11-20 years
21-34 years 35-50 years over 50 years

How long have you lived in your home:
1-5 years 6-10 years 11-15 years over 15 years

Purchase Information:
First siding purchase First purchase from this company
Purchased siding before Purchased from this company before

What was your method of payment?
Cash Financing

What product(s) did you purchase? _____

How did you hear about your Prodigy Siding Dealer?
Referral Newspaper Radio TV Yellow Pages
Remodeling Contractor Trade Show
Other _____

Why did you decide on Prodigy Siding?
Appearance Price Reputation Other _____
Recommended by contractor

If you are replacing existing siding, why are you doing it now?
Appearance Ease of Maintenance
Other _____

Place application of transfer in an envelope and mail to:

Alside
Prodigy Siding Warranty Registration Department
PO Box 2010
Akron, OH 44309

PRODIGY
NEXT GENERATION INSULATED SIDING

THE WARRANTY STATEMENTS CONTAINED IN THIS LIMITED WARRANTY SET FORTH THE EXPRESS WARRANTIES EXTENDED BY ASSOCIATED MATERIALS INCORPORATED AND ARE IN LIEU OF ALL OTHER WARRANTIES, EXPRESS OR IMPLIED, FOR THE SIDING OR SOFFIT. THE PROVISIONS OF THIS WARRANTY SHALL CONSTITUTE THE ENTIRE LIABILITY OF ASSOCIATED MATERIALS INCORPORATED AND SHALL BE THE PROPERTY OWNERS EXCLUSIVE REMEDY FOR BREACH OF THIS WARRANTY. ASSOCIATED MATERIALS INCORPORATED SHALL NOT BE LIABLE TO THE PROPERTY OWNER FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES OF ANY KIND FOR BREACH OF ANY EXPRESS OR IMPLIED WARRANTY ON THE SIDING OR SOFFIT.

WE WILL NOT BE LIABLE TO YOU UNDER ANY CIRCUMSTANCES FOR ANY INCIDENTAL OR CONSEQUENTIAL DAMAGES, SUCH AS INCREMENTAL HEATING, COOLING OR SIMILAR COSTS AND HARM TO PROPERTY, RESULTING FROM YOUR INSULATION'S FAILURE TO COMPLY WITH THIS WARRANTY.

Some states do not allow the exclusion or limitation of implied warranties and incidental or consequential damages, so the above limitations may not apply to you. This Warranty gives you specific legal rights and you may also have other rights, which vary from state to state.

The Care and Cleaning of Vinyl Siding & Soffit

Like any other exterior siding surface, Alside Premium Vinyl Siding and Soffit will have dirt exposure from atmospheric conditions. Ordinarily, the cleaning action of rainfall will be adequate to wash the vinyl siding. However, vinyl siding and soffit should be washed periodically by rinsing with a garden hose and clear water, particularly in those areas not exposed directly to rain. If you desire to do a more thorough cleaning, or where high soil collection conditions occur, follow these simple instructions.

1. Use a soft-bristled, long-handled washing brush. It attaches to your garden hose and makes washing your siding easier. Do not rub vigorously, as this may create glossy areas over the vinyl siding finish.
2. For hard-to-remove dirt, such as soot and grime found in industrial areas, wipe the siding down with a solution consisting of the following ingredients:
 - 1/3 cup powdered detergent (Tide, Fab or equivalent powder detergent)
 - 2/3 cup household cleaner (SoilMax, Spic & Span or equivalent)
 - 1 gallon water
3. If mildew is a problem in your area, prepare the solution above but substitute 1 quart of laundry bleach for 1 quart of water.

4. If you wash down the entire house, start at the bottom and work up to the top, as less streaking will result.
5. It is important that immediately following all washing operations, the entire surface be thoroughly rinsed with fresh water from a garden hose. Avoid prolonged or high pressure rinsing of open, ventilated areas.
6. For best results when using a cleaning solution, select an overcast cool day (55°-75°) and wash only small areas at a time. This should allow the wet cleaning solution to remain in contact with the finish for a period of not less than 3 minutes; then rinse with clear water before it has a chance to dry.

CAUTION: GREATER CONCENTRATIONS MAY CAUSE DAMAGE TO THE VINYL SIDING FINISH. DO NOT USE CLEANERS CONTAINING ABRASIVE PARTICLES, SOLVENT OR AMMONIATED-TYPE CLEANERS OR PAINT REMOVER FOR CLEANING THE VINYL SIDING. WHEN USING ANY OF THE ABOVE CHEMICAL CLEANING AGENTS, OBSERVE THE CHEMICAL MANUFACTURER'S RECOMMENDED SAFETY PRECAUTIONS. PROTECT AGAINST CONTACT OF THE SOLUTION WITH EYES OR SKIN.

This cleaning and maintenance information is suggested in an effort to be of assistance; however, Alside can assume no responsibility for results obtained which are dependent on the solution chemicals as prepared and method of application.

Effective date: February 1, 2011

Alside
PO Box 2010
Akron, Ohio 44309
800.922.6009

Want to know more?

Visit our website at www.prodigysiding.com

Alside

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PRODIGY
NEXT GENERATION INSULATED SIDING

By **Alside**

LIFETIME

LIMITED WARRANTY WITH TRANSFERABILITY PROVISIONS

PRODIGY

NEXT GENERATION INSULATED SIDING
LIFETIME LIMITED WARRANTY

Prodigy® Insulated Siding is warranted by Alside against blistering, corroding, flaking and peeling as a direct result of defects occurring in the manufacturing process, under normal use and service, subject to the terms and conditions contained in this Warranty.

If Alside determines that a claim is valid in accordance with the terms of this Warranty, Alside agrees, at it's sole option, to repair, refinish or replace only the defective siding panels and assume 100% of the cost of material and labor.

In the event that the building upon which the warranted siding and/or soffit have been installed comprises multiple residential or commercial units, including condominiums, then each individually addressed unit shall be deemed to be a separate property owner unit for all applicability purposes of this Limited Warranty. For an entity other than living persons, the warranty period shall be for fifty (50) years from the original date of installation, under this Limited Warranty.

Transferability Provisions

This limited lifetime warranty (this "Warranty") remains in effect for as long as the owner(s) of the property to which the Products were originally applied [the "Original Property Owner(s)"] continues to live in and to own the property. In the event that there is more than one Original Property owner, this warranty will remain in effect as long as one of the Original Property Owners is living and owns an interest in the property. Upon change in ownership, this warranty may be transferred to the new owner(s) ("Subsequent Transferee(s)") as a fifty (50) year, limited non-prorated warranty beginning from the date of original installation of Products. Upon transfer fade shall be covered as set forth in the Fade Protection Schedule.

Exclusions

Alside does not warrant installation nor defects caused by installation. This Warranty covers only the specific manufacturing defects as specified herein. This Warranty does not cover any other damages or material failure including, but not limited to, normal weathering, oxidation, Acts of God, fire, flood, impact from foreign objects, chemical pollutants, mildew, structural defects, negligent maintenance, abuse, distortion or warping due to unusual heat sources (including but not limited to barbeque grills, fire, reflection

from windows, doors or other objects). Normal weathering may cause any surface to oxidize, chalk or accumulate surface dirt or stains due to varying exposures to sunlight, weather and atmospheric conditions. The geographic location, the quality of the atmosphere and other local factors in the area, over which Alside has no control, contribute to the severity of these conditions. This Warranty is valid only if genuine Alside Prodigy Vinyl Siding or Alside Soffit are used, but shall be void if accessory Products incompatible with the siding or soffit are installed which cause defects to occur. The warranty does not apply to siding that has been painted, varnished, or similarly coated over the manufacturer's original finish unless coating is authorized by Alside pursuant to this warranty.

Insulation

We warrant that the structural integrity of Prodigy insulation will remain intact for the lifetime of your home. Furthermore, we warrant the actual permeability of insulation will not vary by more than five percent (5%) from the published Perm Rating of 5 perms/inch. In the event your insulation is tested according to ASTM Test Method E96 (Perm Rating) and is found to have changed by more than 5%, we will replace the insulation, covering both material and labor.

Lifetime Limited Fade Protection

Alside warrants that the Products will not excessively fade. Excess fade is defined as a change greater than 3 Hunter Units of Delta E. This limited lifetime Fade Protection remains in effect for as long as the owner(s) of the property to which the Products were originally installed [the "Original Property Owner(s)"] continues to live in and to own the property. For an entity other than living persons, the Fade Protection period shall be for fifty (50) years from the original date of installation under this Limited Warranty prorated under the following schedule.

Alside will cover fade on the following basis:

Alside upon notification and validation of the complaint, will, solely at its option, either repair, replace or refinish (providing materials and labor) Products that have faded, provided such fading is in excess of 3 Hunter units of Delta E.

Fade Protection Schedule

Number of Years from Installation Date to Claim Date	% of Purchase Price of Originally Installed Products Found to be Defective for which Alside will be Responsible
During original purchaser's property ownership	100%
Subsequent Owners and others covered by a 50-year prorated warranty: 0-5 years	100%
More than 5 but less than 7	90%
More than 7 but less than 8	80%
More than 8 but less than 9	70%
More than 9 but less than 10	60%
More than 10 but less than 11	50%
More than 11 but less than 12	40%
More than 12 but less than 13	30%

Due to normal weathering, replacement Products may differ in gloss and color from Products that were originally installed. Our obligations under this Warranty will in no event exceed the purchase price of the originally installed Products determined by Alside to be defective and the cost of the labor involved in the original installation of such defective Products. Any additional costs beyond these amounts are the property owner's responsibility.

Hail

Alside Prodigy Vinyl Siding and/or Soffit is also warranted against damage from hail. In such cases, upon authorization, the replacement materials only are covered. In the case of hail damage, the homeowner should first pursue their homeowners' insurance policy for coverage. In the event that coverage is denied by insurance carrier, homeowner will be entitled to the hail protection coverage hereunder. All other costs of replacement of hail-damaged Products, including the cost of labor, shall be the sole responsibility of the Original Property Owner(s) or subsequent owner(s) of the property.

Claim Handling

Any claims for defects under this Warranty must be reported to Alside, Warranty Services, 1.800.489.1144 within the warranty period and promptly after discovery of the claimed defect, describing the defect claimed. Proof of product purchase and proof of property ownership is required for coverage under this warranty. The homeowner may be asked to complete a questionnaire and submit photos and/or samples, or at Alside's option, a reasonable time shall be allowed for inspection purposes. The obligation of Alside, under this Warranty, shall be performed only by persons designated and compensated by Alside for that purpose and is subject to all other provisions of this Warranty.

The original warranty shall not be extended by any such work performed, but the remaining warranty time period shall continue in effect and be applicable under the terms and conditions of this Warranty to the warranty work performed. A color variance may occur between any new replacement panel in comparison to the originally installed panels due to weathering exposure and would not be indicative of defective siding or soffit. Alside reserves the right to discontinue or change any siding or soffit as manufactured. If the siding or soffit originally installed is not available and Alside determines to replace the defective siding, Alside shall have the right to substitute siding or soffit designated by Alside to be of equal quality. Alside may elect to refund the original purchase price for only the defective materials.

The provisions of this Warranty are the full and complete warranty policy extended by Alside.

This Warranty shall remain in effect only if normal cleaning practices are performed for maintenance of the siding or soffit. (See Care and Cleaning.) This Warranty shall be null and void if harmful cleaning compounds are used.

DO NOT MAIL THIS CARD WITH REGISTRATION CARD

APPLICATION FOR TRANSFER OF LIMITED WARRANTY TO NEW PROPERTY OWNER(S)

This card must be completed, signed by both the Original Property Owner(s) identified in the Prodigy Siding Warranty and the New Property Owner(s), and mailed to Alside within 30 days of the date of transfer of title to new Property Owner(s).

Print Name(s) Original Property Owners

Property Address

City State Zip

Date of Original Installation

Color

I/We hereby certify that I/We sold the property located at the above address on:

Month Day Year

To

Whose signature(s) appear(s) below

Signature(s) of Original Property Owners

Date

Signature(s) of New Property Owners

DO NOT MAIL THIS CARD WITH REGISTRATION CARD

PRODIGY
NEXT GENERATION INSULATED SIDING

COMPLETE AND MAIL IMMEDIATELY

REGISTRATION APPLICATION

This card and the attached Warranty Certificate are to be filled in and signed by both the Prodigy Siding Dealer and Property Owner(s). Mail only this card to Alside after installation has been completed.

Print Name(s) of Property Owner(s)

Address of Property Owner(s)

City State Zip

Address Installed

City State Zip

I/We have read and agree to the terms of the Prodigy Siding Lifetime Limited Warranty, and have received a copy of the Warranty Certificate.

Signature(s) of Original Property Owner(s) Date

Date

Print Dealer Company Name

Dealer Address

City State Zip

This will certify that Prodigy Siding has been installed at the address listed above, that the Property Owner(s) whose name(s) appear(s) above is/are entitled to a Prodigy Siding Lifetime Limited Warranty, and that I have supplied a copy of the Warranty Certificate to the Property Owner(s).

Date Installed Signature of Dealer

Please complete, along with the demographic questionnaire on the reverse, and mail to:

Alside
Prodigy Warranty Services
PO Box 2010
Akron, OH 44309